



Company Reg: 2007/009054/07
CSIR Campus Block 14 B
Meiring Naude Dr • Pretoria
Tel: (012) 993 5839 • Fax: (012) 998 2149
E-mail: Lourens@ewheels.co.za
Website: www.ewheels.co.za

GPS Points of Interest (POIs) Standard Booking Form-Please complete

Date: _____

Company: _____

Contact person: _____

E-MAIL: _____

This booking form confirms the addition of your POIs to the **master map** set as supplied by MapIT. It further confirms that you will also receive a digital map in JPEG format per POI geo-located, which can be added to websites.

The subscription cost per POI is R900 (excl VAT) per annum, ensuring inclusion of the POI in the master map set for one year (two map releases). Map releases are in February and August of each year and inclusion depends on when data is received from advertisers.

eWheels requires precise and complete information for each POI to ensure accurate inclusion.

Please complete the order form and POI details and fax back to 012-998 2149 or please scan and email back. We thank you for your business.

Yours faithfully

eWheels (Pty) Ltd-Licensed data partner of MapIT (Pty) Ltd
www.ewheels.co.za
www.mapit.co.za

Directors

A A Bezuidenhout • L R Botha • R P Fysh
R P Wilkinson (non executive)



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POI Order form: Subject to eWheels (Pty) Ltd Terms and Conditions

Client name ("the advertiser"): _____

Company registration number: _____

VAT number: _____

Address: _____

Price: R900 excl Vat per POI per annum

Client acceptance: _____ (duly authorized)

Order number: _____ **Date:** _____

POI Details

Number of POIs to be added to maps: _____

For multiple POIs, please complete the standard spreadsheet with the following information per POI to be listed

Outlet name and type _____

Outlet telephone no. _____

Physical address (street no., street name, nearest corner, suburb, town, province) _____

Postal address _____

Longitude (if available in decimal degrees) _____

Latitude (if available in decimal degrees) _____

Note: Please obtain coordinates from a GPS device only.

E-mail address _____

Website (if applicable) _____

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eWHEELS (Pty) Ltd TERMS AND CONDITIONS

1. eWheels (Pty) Ltd is a licensed data partner of Map Integration Technologies (Pty) Ltd ("MapIT (Pty) Ltd"). These terms and conditions, read together with the booking form and the order form, (collectively the "subscription") govern the inclusion of the advertiser's Points of Interest data ("POIs" or "POI") into digital maps supplied by MapIT (Pty) Ltd ("digital maps").
2. POIs are included in the digital maps on a subscription and non-exclusive basis. The right is reserved to withhold any POI and to cancel any order for inclusion of any POI in the digital maps which has been accepted, without stating any reasons therefore.
3. Whilst every care is taken in including the advertiser's information in the digital maps as supplied by the advertiser, eWheels (Pty) Ltd and/or MapIT (Pty) Ltd shall not be liable for any loss or damage that the advertiser and/or any third party may suffer as a result of any omission, failure to include, inclusion of wrong information or positioning, or any other mistake or error on the part of eWheels (Pty) Ltd and/or MapIT (Pty) Ltd relating to the said advertiser's information and/or the inclusion thereof in the digital maps (except in the event of wilful or grossly negligent conduct on the part of eWheels (Pty) Ltd and/or MapIT (Pty) Ltd), and the advertiser indemnifies eWheels (Pty) Ltd and MapIT (Pty) Ltd against any claim that may be brought against eWheels (Pty) Ltd and/or MapIT (Pty) Ltd by any third party as a result of any such omission, failure to include, inclusion of wrong information or positioning, or any such other mistake or error.
4. The advertiser shall not be released from any contractual obligation in the event of late or non-receipt by eWheels (Pty) Ltd of information required for the inclusion of the advertiser's POIs in the digital maps.
5. All rates exclude VAT. Payment terms for multiple POI inclusions are 50% at contract signature and 50% when the digital maps go live. For single POIs and all other accounts, invoices are strictly payable within 30 days from date of invoice.
6. The advertiser's subscription for POIs inclusion into the digital maps shall come into effect on the date of acceptance by eWheels (Pty) Ltd of the advertiser's order and shall endure thereafter for a period of 12 months and, unless the advertiser has given not less than 60 days written notice to eWheels (Pty) Ltd to terminate the subscription upon the expiry of the 12-month period, shall automatically be renewed for successive periods of 12 months each ("renewal period"). The provisions of this clause shall apply to each renewal period.
7. eWheels (Pty) Ltd shall be entitled to terminate the advertiser's subscription on 3 months notice in writing to the advertiser.
8. All information supplied by the advertiser shall be subject to approval by eWheels (Pty) Ltd or its agents.
9. eWheels (Pty) Ltd does not guarantee any results in respect of POIs or advertisements inserted in the digital maps.
10. A certificate signed by a director of eWheels (Pty) Ltd (whose appointment or authority need not be proved) shall be prima facie proof of the amount due by the advertiser to eWheels (Pty) Ltd at any time.
11. In the event of legal action being instituted for recovery of any amounts owing by the advertiser to eWheels (Pty) Ltd, the advertiser shall be liable for all legal costs incurred by eWheels (Pty) Ltd on the scale as between attorney and his own client.

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12. The advertiser will receive a digital map cut-out in JPEG or similar format indicating its POI for use in Internet applications.
13. MapIT (Pty) Ltd will geo-locate the information supplied by the advertiser as accurately as possible but does not guarantee accurate display of the information in the digital maps.
14. The advertiser authorises eWheels (Pty) Ltd and MapIT (Pty) Ltd to reproduce the advertiser's brand and/or logo as part of the digital map data in fulfilment of eWheels (Pty) Ltd's contractual obligations towards the advertiser. The advertiser acknowledges that all intellectual property rights in and to the digital map data vest with MapIT (Pty) Ltd. Where the advertiser's brand and/or logo design is not suitable to be reduced in size, eWheels (Pty) Ltd and MapIT (Pty) Ltd reserve the right to only display a generic icon in the digital maps with the advertiser's contact details. The advertiser acknowledges that the display of brands and logos and inclusion of information is GPS device dependent.

eWheels (Pty) Ltd-Aug 2009
Reg no. 2007/009054/07

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